

Highlights of CIPM® Candidate Survey Results

The CIPM® designation is highly regarded among people in practice-based investment performance and risk evaluation careers. But who pursues it, what roles do they fill, and how much time do they spend studying? We asked CIPM candidates these and other questions in a recent survey. Here are some top findings.

20%
work for a
PWM firm or a
consulting firm

44%
work for
an asset
management firm

Who generally pursues the CIPM designation?



25%
performance
analysts





10%
investment/
research analysts



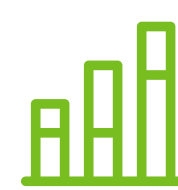
33%
consultants or risk
analysts/managers

Why do these professionals pursue the CIPM designation?

-  To develop skills and gain insight for driving better investment decisions.
-  To demonstrate a commitment to the highest standards of the profession.



61% of new candidates heard about the CIPM® Program via word of mouth.



Increased competency and career advancement are listed as top motivators for registering.



The overall value of earning the CIPM designation is 8 (on a scale of 1–10).

How do candidates study and what type of commitment is expected?

124

Candidates spent an average of 124 hours preparing for the exam.

98%

98% of candidates used the practice questions associated with the CIPM curriculum.

90%

Over 90% of candidates agreed the exam represented the curriculum.

27%

27% of candidates spent the most time on performance measurement.

What type of support do candidates receive from their employer?



49% of candidates' employers paid some or all of their exam registration.



37% of employers encourage employees to register for the CIPM Program.



34% of employers provide time off to study.



12% of employers provide incentive or recognition for earning the CIPM designation.

Develop valuable skills and set yourself apart from the competition by pursuing the CIPM designation.
Learn more or register at www.cfainstitute.org/cipm.